



We Analyze Banks and Credit Unions ...Very Carefully!

Jumbo Rate News

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SPECs:

Product: **Jumbo Rate News**
 Subject: **Jumbo CD rates from healthy, federally insured banks.**
 Medium: **Newsletter, 8½" X 11" - hard copy or electronic file**
 Number of Pages: **8 pages: 5 pages of rates plus 3 pages of text and data.**
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DESCRIPTION:

Jumbo Rate News began publication in 1984 and was the first Jumbo CD newsletter to respond to the heightened interest in Jumbo CD investments after the federal deposit insurance increase to \$100,000.

JRN is the only source of Jumbo CD information that limits the rates listed to those of healthy banks, ONLY. This self-imposed restriction has become our trademark and continues to appeal to a large group of investors – particularly those seeking high JUMBO CD yields from strong institutions.

BAUERFINANCIAL continues to examine each bank's financial statements quarterly – accepting and surveying only those institutions that comfortably exceed regulatory requirements and are projected to have no foreseeable problems. The result: No **JRN** subscriber has ever lost principal or interest investing with a current **JRN** listee.

Banks pay NO FEE to list their rates, must be classified **well-capitalized** by federal regulators and have a **BAUERFINANCIAL™ star rating** of 3½-stars or higher.

As a complement to your weekly subscription to **Jumbo Rate News**, which is mailed or emailed each Friday, weekly subscribers receive a Top Rates Supplement each Monday afternoon without additional charge.

Each issue of **JRN** contains:

- Typically over 1,000 separate Jumbo CD rates from at least 200 institutions in terms from 30 days to 5 years.
- Continuous addition of new listees.
- Key financial data on each listee.
- Listee contact name and phone number.
- Listee profiles and star-rating changes.
- Top rates chart.
- Notes, Memos and Items of Interest.

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